



All Aboard!

With 1100 publications, 400 miles of track and 6 hours by train between them, three long time colleagues and world renowned urologists come together to create URO-TRACK.

Chiefs of their urology departments at some of the most outstanding institutions in the United States, Michael Blute MD, of Massachusetts General, Alan Partin MD, of Johns Hopkins and now Mitchell Benson MD, Emeritus Chairman at Columbia in New York are pleased to announce their collaboration on their 3rd Annual URO-TRACK CME course.

Last year's meeting held in Baltimore in was a huge success! Now returning to Boston for the first time since the inaugural 2015 meeting, with a continued commitment to bringing the urology community a state of the art, post graduate course that highlights current research and advancements in urology. URO-TRACK offers practicing urologists a unique opportunity to update their clinical knowledge in an excitingly rigorous and interactive environment.

Through didactic presentations, debates, panel discussions and case conferences, attendees will interact with expert sub specialists from the three collaborating universities to gain instruction in the diagnosis, evaluation and management of difficult urologic problems. Program highlights include a state of the art keynote address by Eric Klein MD, the Andrew C. Novick Distinguished Chair of the Glickman Urological and Kidney Institute and Professor of Surgery in the Lerner College of Medicine of the Cleveland Clinic.

We invite your support and participation at this one of a kind urology conference. The 2017 URO-TRACK meeting will be held November 2nd-4th, at the Revere Hotel Boston Common. Exhibiting at URO-TRACK will allow you to network with an expected 80-100 urologist along with our expert faculty in what will undoubtedly be one of the most invigorating meetings of the year.

Thank you for your consideration of our request for participation in this cutting edge urology conference. If you have any questions, please contact donna@veritasm meetings.com or call at 847-752-6249.

We hope to see you in November!

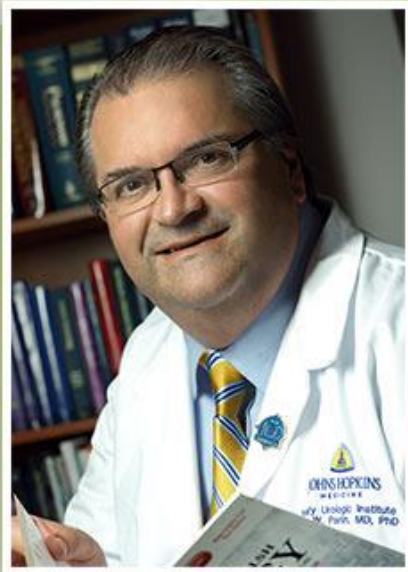
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Visionary, Experienced, Resourceful and Innovative; the Veritas team executes customized meeting services for corporate and association clients of all sizes.



PROGRAM CHAIRS



Alan W. Partin, M.D., Ph.D.

THE JAKURSKI FAMILY DIRECTOR AND PROFESSOR,
CHAIRMAN, UROLOGIST-IN-CHIEF
The James Buchanan Brady Urological Institute
Johns Hopkins Medicine

Alan W. Partin, M.D., Ph.D., is the author or co-author of more than 500 scientific articles, serves on numerous editorial boards and is editor-in-chief of *Urology Case Reports* and editor of the *Campbell-Walsh urology text*. He has been honored with many awards, including the Hopkins Young Investigators Award, the Pfizer Scholars in Urology Award in 1996, and the "Gold- Cystoscope" award in 2001. In 2004, Dr. Partin was named director of the Department of Urology at the Brady Urological Institute and urologist-in-chief of The Johns Hopkins Hospital.

Dr. Partin is an expert in assessing prognosis and making predictions for men with prostate cancer. The creation of The Partin Tables, which can predict with 95 percent accuracy a man's likelihood of being cured by treatment, made his research famous. Dr. Partin's laboratories and clinical and surgical interests focus on developing and testing new and existing methods for predicting the aggressiveness of prostate cancers so that rational treatment decisions can be made by both patients and physicians.

Dr. Partin's laboratories have investigated many new "PSA-like" serum tests, some of which are soon to become available for the diagnosis of prostate cancer as well as basic science investigation of new proteins—which may help in detection—and staging of prostate cancer. In addition, Dr. Partin has an academic and clinical interest in treatment of benign prostatic hyperplasia with an emphasis on minimally invasive techniques for treatment of this common disease in men.

Dr. Partin received his undergraduate degree in chemistry from the University of Mississippi where he was an Academic All-American football player. He received his medical degree and his Ph.D. in pharmacology and molecular sciences from Johns Hopkins University where he continued his post-doctoral training.

ABOUT JOHNS HOPKINS

At its founding in 1889, The Johns Hopkins Hospital revolutionized medical practice in the United States. By integrating patient care with the best in medical education and research, Hopkins set the stage for much of what we take for granted in medicine today, from the rigorous training of physicians and nurses to the emphasis on research and its rapid application to patient care. Physicians with The Brady Urological Institute at Johns Hopkins—long-ranked the #1 urology department in the United States by *U.S. News & World Report*—have been pioneers in their field and were the first to perform landmark operations such as:

- Radical prostatectomy
- Nerve-sparing radical retropubic prostatectomy
- Minimally invasive live donor kidney removal.

Michael L. Blute, Sr, MD

Chief of Urology, Massachusetts General Hospital
Walter S. Kerr, Jr, Professor of Urology, Harvard Medical School
Boston, MA 02114

Dr. Michael L. Blute is currently Chief of the Department of Urology at The Massachusetts General Hospital and the Walter S. Kerr, Jr, Professor of Urology, Harvard Medical School. Previously Dr. Blute was the Anson L. Clark Professor and Chairman in the Department of Urology, Mayo Clinic, Rochester, Minnesota. He remained as Chairman of the Department of Urology and on the Executive Board of the Mayo Clinic until appointed Interim Chief of Urology and Director of the Cancer Center of Excellence at the University of Massachusetts Memorial Medical Center in 2010. In April 2012 Dr. Blute was appointed Chief of Urology at the Massachusetts General Hospital in Boston.



Dr. Blute has a major interest in urologic oncology and is well-known in the field of academic urology. His major areas of interest include prostate cancer, nephron-sparing surgery for kidney masses, and the management of complex renal cell and bladder neoplasms. He serves as a reviewer on 13 editorial boards; he also served on the AUA Renal Mass Guideline Panel and served on the American Joint Committee on Cancer. He is the recipient of the 2010 AUA Career Contribution Award and the Andrew C. Novick Lecturer and Contribution Award from the Kidney Cancer Association in 2012. His bibliography includes 368 peer-reviewed publications, one book, and 26 book chapters.

ABOUT MASS GENERAL

Founded in 1811, the oldest and largest hospital in New England, Mass General conducts the largest hospital-based research program in the nation, and is designated a Magnet hospital, the highest honor for nursing excellence awarded by the American Nurses Credentialing Center. Senior staff members also serve as Harvard Medical School professors. They teach and mentor residents, who participate in one of the nation's most prestigious and rigorous training programs in urological medicine. *U.S. News & World Report* consistently ranks the urology department among the best in the nation. Each year, their doctors perform over 5,000 surgeries and procedures, ensuring your healthcare team is highly experienced and proficient.



Mitchell C. Benson, MD

Herbert and Florence Irving Professor of Urology
Emeritus Chair, Department of Urology

Dr. Mitchell C. Benson began his affiliation with Columbia University College of Physicians and Surgeons in the Autumn of 1973 when he enrolled in Columbia P & S as a first year medical student. He recognized early in his training that he wished to pursue a career in Urology and following an internship and residency in general surgery at Mount Sinai Hospital in New York, he became a resident in Urology at The Presbyterian Hospital in New York in 1979. Following his chief residency in Urology at The Presbyterian Hospital, he went to Johns Hopkins Hospital and University where he was a Research Fellow in Urologic Oncology from 1982-1984.

After completion of his fellowship, Dr. Benson returned to Columbia University P & S where he joined the Urology faculty. Dr. Benson was one of the first recipients of the Herbert Irving Assistant Professor awards and he was the Herbert Irving Assistant Professor of Urology from July 1988 - June 1991. He was then promoted to Associate Professor of Urology, and in July 1995 to Professor of Urology. In 1997, he was named the George F. Cahill Professor of Urology. In November 2003, he was named the Director of the Comprehensive Cancer Center of Columbia University. In August 2005, he was appointed The George F. Cahill Professor and Chairman of the Department of Urology and Urologist-in-Chief at Columbia University Medical Center.

During his career, Dr. Benson has been the recipient of numerous Honors. After having been elected to Phi Beta Kappa at Union College, he was awarded the Urology Prize from Columbia University College of Physicians and Surgeons. During his residency, he was awarded 1st Prize at the New York Academy of Medicine in the Ferdinand C. Valentine Residents' Essay Contest. He has won prizes for his clinical research from the American Urological Association in 1987 and 1991.

Dr. Benson's research has been and continues to be supported by the National Cancer Institute and he has participated in numerous projects sponsored by the pharmaceutical industry. He has submitted or published 195 scientific articles since 1984. He has presented more than 200 papers at National Meetings.



ABOUT COLUMBIA

The J. Bentley Squier Urologic Clinic at New York-Presbyterian Hospital/Columbia University Medical Center and Columbia University College of Physicians and Surgeons was founded in 1928 and is one of the oldest and most accomplished departments of urology in the nation.

The goal of our department is to provide unsurpassed excellence in patient care, research and residency and fellowship training. Together with New York-Presbyterian Hospital, it is ranked by US News and World Report as the number one urology program in New York and the sixth in the Country.



Inaugural Course

KEYNOTE SPEAKER

Eric A. Klein, MD

Professor of Surgery, Lerner College of Medicine
Distinguished Chair, Glickman Urological and Kidney Institute



Eric A. Klein, MD is the Andrew C. Novick Distinguished Chair of the Glickman Urological and Kidney Institute and Professor of Surgery in the Lerner College of Medicine of the Cleveland Clinic. Following undergraduate training at Johns Hopkins University, he was a cum laude graduate of the University of Pittsburgh School of Medicine. He subsequently completed residency training in Urology at the Cleveland Clinic and a fellowship in Urologic Oncology at Memorial Sloan Kettering Cancer Center. He joined the staff of the Cleveland Clinic in 1989 and currently serves as a member of the Department of Cancer Biology of the Cleveland Clinic Lerner Research Institute, the Taussig Cancer Institute, and the Genitourinary Malignancies Program in the Case Comprehensive Cancer Center.

Dr. Klein is a member of numerous professional societies and scientific advisory boards including the American Association of Genitourinary Surgeons, the Clinical Society of Genitourinary Surgeons, the Society of Urologic Oncology, the Society of Pelvic Surgeons, the American College of Surgeons, the American Society of Clinical Oncology, the American Urological Association and the Prostate Cancer Foundation's Global Research Council. He served as President of the Society of Urologic Oncology from 2009 – 2011.

Dr. Klein's clinical and research interests cover all stages of prostate cancer with a focus on genomics and clinical trials. Under his direction, the Prostate Cancer Research Program has been recognized as "Program of the Year" by the Cleveland Clinic. He has served as Chairman of the Localized Prostate Cancer Committee of the Southwest Oncology Group and was the National Study Coordinator for the NCI-sponsored Selenium and Vitamin E Cancer Prevention Trial (SELECT). Dr. Klein has contributed more than 400 papers to the scientific literature, authored or edited 8 books on urologic malignancies, and serves as the Editor-in-Chief of Urology. He has delivered more than 200 invited scientific lectures including 13 named lectureships, and has served as a Visiting Professor at more than 50 institutions around the world. Dr. Klein was awarded the F. Mason Sones Innovation Award by the Cleveland Clinic in 2009, The Joe V. Meigs Award by the Society of Pelvic Surgeons in 2013 and 2015, was named the Kidney Foundation of Ohio's Person of the Year in 2017, and has received 3 Career Achievement Awards including a 2014 Presidential Citation from the American Urological Association, the 2014 Huggins Medal from the Society of Urologic Oncology, and the 2015 Philip S. Hench Award from the University of Pittsburgh School of Medicine. He is currently co-PI on two Prostate Cancer Foundation Challenge Grants, and co-leader of the Cleveland Clinic Lerner Research Institute-designated Prostate Cancer Center of Excellence.

HOTEL ACCOMMODATIONS

Revere Hotel Boston Common
200 Stuart St, Boston, MA 02116

Be sure to book your room at in the UROTRACK Room Block to receive the discounted group rate: \$249.00 per night exclusive of taxes and service fees. ([NEED NEW LINK](#))

EXHIBIT SPACE RESERVATION

Companies wishing to exhibit must submit a completed exhibitor form with method of payment indicated on the form. Exhibits provide an educational service to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Why participate?

- Showcase your products or services and network with 80-100 urologists in a relaxed setting with time for conversation.
- Four 1/2 hours of dedicated exhibit time
- Welcome Reception, breakfasts and breaks will be held in the exhibit area for greater exposure to the participants.
- Company name acknowledged in the syllabus material and scrolling announcements as helping to support the meeting through an exhibit fee.

EXHIBIT SCHEDULE *(Exhibit schedule subject to change)*

The conference has been carefully scheduled to allow maximum exposure for exhibits: While the exhibits may remain open through the course hours, below outlines the dedicated four 1/2 hours of exhibit hall time.

Exhibit move in: Thursday November 2nd, 2017 3:00 pm to 7:00 pm

Exhibit hours: Thursday November 2nd, 2017

Reception

Exhibit Hall Opens 7:30 pm -8:30 pm Welcome

Friday November 3rd, 2017 7:00 am – 3:30 pm

07:00 am – 08:00 am Breakfast

10:00 am – 10:30 am Break

02:30 pm – 03:00 pm Break

Saturday, November 4th, 2017 7:00 am - 10:30 am

07:00 am – 8:00 am Breakfast

10:00 am –10:30 am Break

Exhibit tear down: Saturday, November 4th, 2017 10:30 am – 12:30 pm

2017 URO-TRACK EXHIBIT OPTIONS	FEES
SILVER 8 X 10 EXHIBIT BOOTH UP TO 4 BADGES	\$ 4,500.00
BRONZE 6 FT TABLE TOP ONLY (NO FLOOR STANDING SIGNAGE OR EQUIPMENT) 2 BADGES	\$ 2,500.00
2017 URO-TRACK GOLD AND PLATINUM EXHIBIT PACKAGE OPTIONS	
PRODUCT THEATER TIMESLOT LUNCH SESSION *	\$ 15,000.00
PRODUCT HANDS ON SIMULATION STATIONS BREAKFAST SESSION*	\$ 7,500.00
INTERNET CODE SPONSOR*	\$ 7,500.00
WELCOME RECEPTION SPONSOR *	\$ 5,000.00
DOOR DROP*	\$ 5,000.00
HOTEL KEY CARD SPONSOR*	\$ 5,000.00

PLATINUM PRODUCT THEATER TIMESLOT LUNCH SESSION* \$15,000

8x10 Exhibit space and up to 4 badges included

A non-competing timeslot to make your program available to our attendees.

Price includes: room, audio visual package, promotion of program to our attendees, food and beverage.

PLATINUM HANDS ON PRODUCT SIMULATION STATIONS BREAKFAST SESSION* \$7,500

6ft exhibit table and up to 4 badges is included (50% discount on upgrade fee for 8x10 space.)

Showcase your product by providing hands on training to our attendees during a non-competing breakfast session

Price includes: room, promotion of program to our attendees, food and beverage

PLATINUM INTERNET CODE SPONSOR* \$7,500

6ft exhibit table and up to 4 badges is included (50% discount on upgrade fee for 8x10 space.)

Create a buzz and drive traffic to your booth when your company name or the phrase of your choice becomes the WIFI password as attendees are logging in to check their emails. (Approval required by URO-TRACK management and must be within ACCME guidelines)

GOLD WELCOME RECEPTION SPONSOR* \$5,000

6ft exhibit table and up to 4 badges is included (50% discount on upgrade fee for 8x10 space.)

One of the most visible ways to support URO-TRACK. The reception is held in the exhibit hall, showcase your company while the attendees' network with colleagues and visit the exhibits. 5 Minute Welcome Message from the Microphone, GOBO lighting showcasing your product or logo and a **prime location to feature your exhibit.**

GOLD DOOR DROP* \$5,000

6ft exhibit table and up to 4 badges is included (50% discount on upgrade fee for 8x10 space.)

All artwork or promotional items must be approved by the URO-TRACK management office contact please send to droller@veritasmeetings.com before printing.

GOLD HOTEL KEY CARD SPONSOR* \$5,000

6ft exhibit table and up to 4 badges is included (50% discount on upgrade fee for 8x10 space.)

The Custom Key Card allows you to make an impression as soon as URO-TRACK attendees check in to the hotel and throughout the meeting. Production is not included and artwork must be approved by the URO-TRACK Management office. Please contact droller@veritasmeetings.com for approvals.

PAYMENT

Our tax ID number is EIN # 46-3254245. If paying by credit card, please include the credit card information on the exhibitor form. Please make the check payable to Veritas Meeting Solutions C/O URO-TRACK and send to Debbie Roller at droller@veritasmeetings.com or 2575 Northwest Parkway, Elgin, IL 60124.

URO-TRACK 2017

November 2nd—4th, 2017

Revere Hotel Boston Common, Boston, MA

Exhibiting companies agree to abide by all requirements of the ACCME Standards for Commercial Support, American College of Legal Medicine, ACLM Joint Sponsorship will ensure that all decisions relating to the educational content of the CME activity are made free of the control of the exhibitors. Exhibit space at this CME activity has not and will not be given as a condition of grants or commercial support but is a fee for rental of space only.

Company Name *(as to appear on printed material)*Contact Person *(Individual to whom all exhibitor information will be forwarded)*

Title

Address

City

State

Zip

Telephone

Fax

E-mail

Product

Special Requests/Considerations

Badges - Company Rep Name**Title****Email Address****Phone**

Gold and PLATINUM

ADDITIONAL ATTENDEES

ONLY

Exhibit Space Rental and Promotional Sponsorships

- PLATINUM PACKAGE _____ 15,000 Lunch Product Theater _____ 7,500 Breakfast Simulation Station _____ 7,500
Internet code
- GOLD PACKAGE \$5,000 choice of _____ Welcome Reception _____ Door Drop _____ Key Cards
- SILVER 8x10 Booth up to (4) badges \$4,500
- BRONZE Standard 6ft Tabletop display only (no floor standing space for signs or equipment) and (2) badges \$2,500

Method of Payment: Check *(make check out to Veritas Meeting Solutions)* EIN # 46-3254245

Signature (if paying by check):

 Credit Card: Visa MC AMEX

Card Number: _____ Expiration Date: _____ CCV Code:

_____ \$ _____ total

Name on Card:

Signature _____